

## W-129

### Ph.D. Entrance Examination, 2024

#### MANAGEMENT

*Maximum Marks : 50*

**Note :** Each question carrying 2 marks.

**Q. 1.** A matrix structure of organisation :

- (a) Reinforces unity of command
- (b) Is inexpensive
- (c) Is easy to explain to the employees
- (d) Gives to some employees more than one boss

**Q. 2.** The conflict over content and goals of the work is called :

- (a) Functional conflict
- (b) Process conflict
- (c) Relationship conflict
- (d) Task conflict

**Q. 3.** Which one is not the 'Type of Learning' ?

- (a) Attitudinal Learning
- (b) Associative Learning
- (c) Vocational Learning
- (d) Appreciational Learning

**Q. 4.** Four coins are tossed. The probability of getting precisely three heads is :

- (a) 0.34
- (b) 0.25
- (c) 0.22
- (d) 0.17

**Q. 5.** Longrun equilibrium price of a perfectly competitive firm is always :

- (a) Above the LAC
- (b) Below the LAC
- (c) Equal to AFC
- (d) Equal to LAC

**Q. 6.** For an organization producing a product, the fixed cost per month is Rs. 12,000. The variable

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cost per product is Rs. 24. The unit selling price of the product is Rs. 48. To achieve break-even, the minimum production per month shall be :

- (a) 400
- (b) 480
- (c) 500
- (d) 600

**Q. 7.** Who created the first DBMS ?

- (a) Edgar Frank Codd
- (b) Charles Bachman
- (c) Charles Babbage
- (d) Sharon B. Codd

**Q. 8.** The time limit for filing a complaints before the district forum under the Consumer Protection Act, 1986 is :

- (a) 1 year
- (b) 2 years
- (c) 3 years
- (d) There is no such time limit

**Q. 9.** A company may be wound up by the tribunal by passing :

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- (a) Special resolution
- (b) Extra-ordinary resolution
- (c) Ordinary resolution
- (d) No resolution

**Q. 10.** Write the following type of communication in proper sequence :

- (i) Group
- (ii) Public
- (iii) Mass communication
- (iv) Intrapersonal
- (v) Interpersonal

Choose the correct answer from the options given below :

- (a) (iv) (v) (i) (ii) (iii)
- (b) (v) (iv) (iii) (ii) (i)
- (c) (i) (ii) (iii) (iv) (v)
- (d) (ii) (i) (iii) (iv) (v)

**Q. 11.** In linear programming, which one of the following cases is not a type of sensitivity analysis ?

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- (a) Model building
- (b) Objective-function ranging
- (c) Pricing out
- (d) Right hand-side ranging

**Q. 12.** A Brand is a :

- (a) Product feature
- (b) Product quality
- (c) Product name
- (d) Product image

**Q. 13.** Which of the following is not a restricted random sampling technique ?

- (a) Stratified sampling
- (b) Simple random sampling
- (c) Systematic sampling
- (d) Multistage sampling

**Q. 14.** Who is known as the father of Total Quality Management (TQM) ?

- (a) Edward Deming
- (b) Joseph Juran

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- (c) Philip Crosby
- (d) Kaoru Ishikawa

**Q. 15.** In international trade, which of the following is a non-tariff trade barrier ?

- (a) Quotas
- (b) Import Bans
- (c) Export control
- (d) Anti-Dumping laws

**Q. 16.** Tripartite structure of any organisation used in MIS was given by :

- (a) John G Burch
- (b) Simon Herbert A
- (c) Robert Anthony
- (d) None of above

**Q. 17.** Which media is used for illiterate consumers ?

- (a) Print media
- (b) Broadcast media
- (c) Posters/Hoardings
- (d) Transit means

**Q. 18.** Which of the following can be categorized as people processing services ?

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- (a) Health care
- (b) Legal services
- (c) Education
- (d) Transportation

Q. 19. Strategy formulation is primarily \_\_\_\_\_.

- (a) An operational process
- (b) An intellectual process
- (c) Profit making activity
- (d) Activity undertaken to fulfill needs

Q. 20. Job analysis includes :

- (a) Job grading
- (b) Job classification
- (c) Job standardisation
- (d) All of these

Q. 21. Before implementing change, organizations need to determine the \_\_\_\_\_.

- (a) Cost
- (b) Outcome
- (c) Validity
- (d) Obstacles

Q. 22. Which method of the capital budgeting is called cash benefit ratio ?

- (a) Pay back period
- (b) Net present value

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- (c) Pay out period
- (d) Profitability index number

Q. 23. A close ended mutual fund has a fixed :

- (a) NAV
- (b) Fund size
- (c) Rate of Return
- (d) Number of distributors

Q. 24. The consumers who buy without much analysis or information about the product come under :

- (a) Pleasure oriented
- (b) Impulsive buyer
- (c) Novelty oriented
- (d) Shop for fun

Q. 25. Which international organization aims to promote free trade and reduce trade barriers between member countries ?

- (a) World Bank
- (b) International Monetary Fund (IMF)
- (c) World Trade Organisation (WTO)
- (d) United Nations (UN)

